



@reemagain

Reem Rizk

Social Media Influencer

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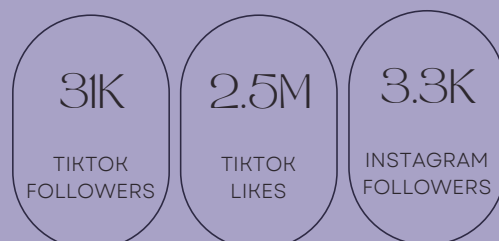
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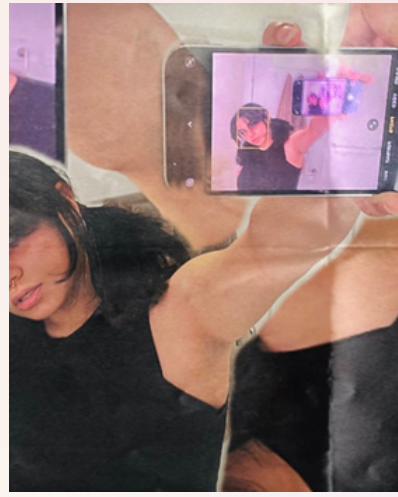
About Me & My Audience

Reem Rizk (she/her) is an Honours BFA Creative Writing student at OCAD University minoring in Digital & Media studies. She specializes in the intersection of literary, visual, and digital arts. In her time working towards her BFA, she has led the development of the creative journal "Petal Projections", and has expanded her social media and digital creation experience. Reem creates content based on fashion, art, literary works, and pop culture.

With the philosophy of not having a social media niche, Reem has gained an audience enthralled in the running theme of creative agency and personality itself. Her audience consists of fashionistas, artists, and readers. One consistency she has noticed is that her audience is always seeking to learn and engage with any of the beloved niches she brings forward.

Audience Demographics





Social Media Content Packages

TikTok

\$100

An up to 3 minute long video based on current TikTok Trends and formats. This will highlight your brand and messaging in an engaging way.

Instagram Feed Post or Reel \$100

Includes either a static feed post or a Reel. Display your brand within my feed with a high quality image or video, and an engaging caption. Post/Reel will also be shared in story. Option for adding your instagram account as a collaborator.

Collaborations & Alternate Packages

Long term collaboration opportunities and discussions of alternate packages are always on the table for Reem. Reach out with any specific needs and questions, and Reem will be happy to discuss a specific content plan that suits your needs.

Content Management & Ideation

In addition to being a Social Media Influencer, Reem has worked as both a Content Creator & Social Media Manager throughout the duration of attaining her Bachelor's degree.

Reem has worked with a variety of corporations, academic institutes, and literary journals to help enhance their content management & Ideation.

As a Content Manager, she plays a crucial role in developing and executing content strategies to enhance brand awareness. Content Strategy Development has been a major factor in her work. As a Content Creator & Social Media Promotions Manager, Reem is dedicated to pushing boundaries, exploring new creative avenues, and continuously evolving their skills to deliver outstanding content that not only informs and entertains but also leaves a lasting impression.



Prior Promotions/ Content Creation Assignments

